



LESSON PLAN TWO

Lesson Plan Two

Teacher's Name: Jessica Sifers

Lesson Title: Propaganda PowerPoint Presentation & Discussion

Grade: 7th Grade

Lesson Date: 4/9/2014

Estimated Time for Lesson: 30 minutes

1. What is the lesson objective?

Students will learn the meaning of the word *propaganda*, how it was used during WWII, and how it is used today.

2. Anticipatory Set:

Inform students that they will be presented with a PowerPoint to see visual examples of WWII propaganda and current propaganda.

3. Teaching Process, Guided Practice & Monitoring:

At the beginning of class I will tell the students to open their Anne Frank workbooks and take notes under WWII for propaganda. I will then present propaganda via PowerPoint and ask students questions to help check their understanding of each example.

4. Closure:

After the presentation, I will have a class discussion guided by questions to help students make sense of what has just been taught.

1. For whom is this poster intended?
2. What is the poster trying to get the audience to do?
3. What symbols, key words or well-known images are used?
4. What is the emotion conveyed by the poster?
5. What are examples of propaganda that you can think of still present today?

5. Independent Practice:

I will ask students to be aware of propaganda in the world today as they watch TV, walk around their school, etc.

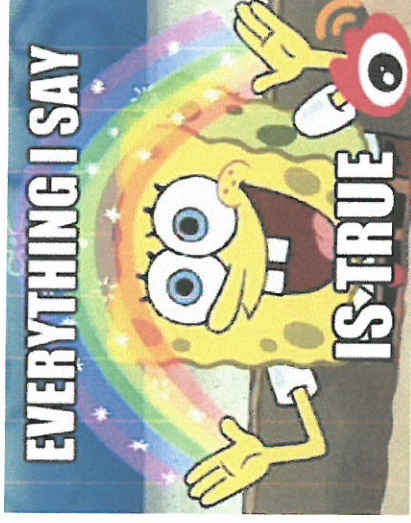
PROPAGANDA

What is propaganda?



DEFINITION OF PROPAGANDA

- Ideas or statements that are often false or exaggerated and that are spread in order to help or hurt a cause, a political leader, a government, etc.



ANTI-SEMITIC PROPAGANDA



NAZI PROPAGANDA

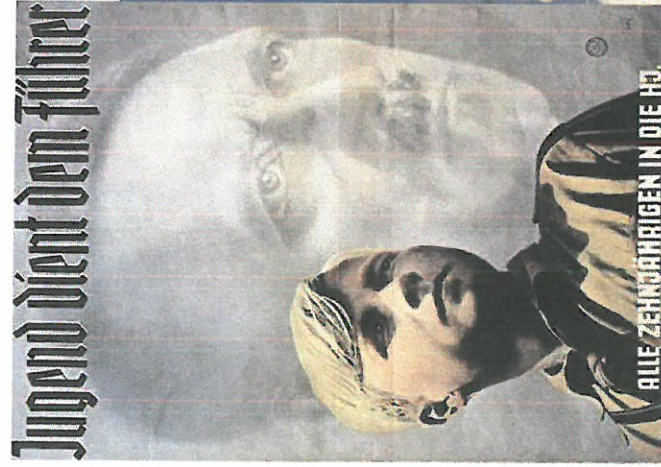
Before: Unemployment, hopelessness, desolation, strikes, lockouts.

Today: Work, joy, discipline, camaraderie.

Give the Führer your vote!



NAZI PROPAGANDA: HITLER YOUTH



“Youth Serves the Leader:
All 10-Year-Olds in the Hitler Youth”

“Every Girl Belongs to Us”



“Children, What Do You Know of the Führer?”



OTHER EXAMPLES OF PROPAGANDA



YNP MEDICAL CENTER
OF COSMETIC SURGERY



www.YoungAndPretty.com

To keep a slender figure
No one can deny...



Reach
for a
LUCKY
instead of a
sweet

"It's toasted"
No Tastes. Irritation. No Coughs!



Poster Analysis Questions

Directions: After choosing a poster, examine it carefully and answer the following questions.

* 1. For whom is this poster intended?

* 2. What is the poster trying to get the audience to do?

3. What is the theme of the poster?

* 4. What symbols, key words or well known images are used?

5. Is the use of the symbol/image/word successful?

o 6. What is the emotion conveyed by the poster?

7. How would you change the image to make it more powerful?

8. What type of propaganda does the poster use?

9. How successful do you think this poster was during WWII?

10. Would a similar image have the same impact in today's society? Why or why not?

Class
Discussion

Holocaust

WWII

Hitler

Concentration Camp